



Global Diversity Foundation

A world of difference

Global Diversity Foundation Privacy Policy

This Privacy Policy sets out how we, the Global Diversity Foundation, obtain, store and use your personal information when you use or interact with our website, sign up to our emailing list, or where we otherwise obtain or collect your personal information. The effective date of this Privacy Policy is 25th May 2018. Our lawful basis for collecting information is in line with [GDPR](#) 'Legitimate Interests'.

Who is collecting the data?

The data controller is the Global Diversity Foundation, 7 St. Margaret's Street, Canterbury, Kent CT1 2TU, England. You can contact the data controller by writing to info@global-diversity.org.

When do we collect information?

We do not collect personally identifiable information about you unless you choose to share it with us. We collect information from you when you make a donation, subscribe to a newsletter, fill out a form or enter information on our site.

What information do we collect?

The type of information we collect about you may include details such as:

- your name;
- your email address;
- your address;
- your phone number;
- information about how you use our website. We use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make and do not allow Google to make, any attempt to find out the identities of those visiting our website. Please see [Google Analytics Privacy Policy](#).
- Newsletter sign up. As part of the registration process for our e-newsletter, we collect personal information. We don't rent or trade email lists with other organisations and businesses. We use a third-party provider, MyEmma, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MyEmma's privacy notice](#). Remember, you can unsubscribe to general mailings at any

time by clicking the unsubscribe link at the bottom of any of our emails or by emailing our acting data protection officer [Marina Aman Sham](#).

How do we use the information we collect from you?

The information you provide us may be used in the following ways with your permission:

- to process card payments when you make a donation
- for internal record keeping
- to provide you with information about our activities or online content you have agreed to receive
- to develop anonymised, aggregated data for analysis and reporting to funders
- to analyse and improve the activities and content offered

Will the data be shared with any third parties?

Absolutely not. We will not sell, rent or trade your personal information to any other organisations or companies without your consent. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of people who have special access rights to such systems, and are required to keep the information confidential.

Contacting Us

If there are any questions regarding this privacy policy or you would like to request that your data is amended or deleted at any time, please contact us at:

info@global-diversity.org